

## 2014 Solid-State Lighting R&D Workshop

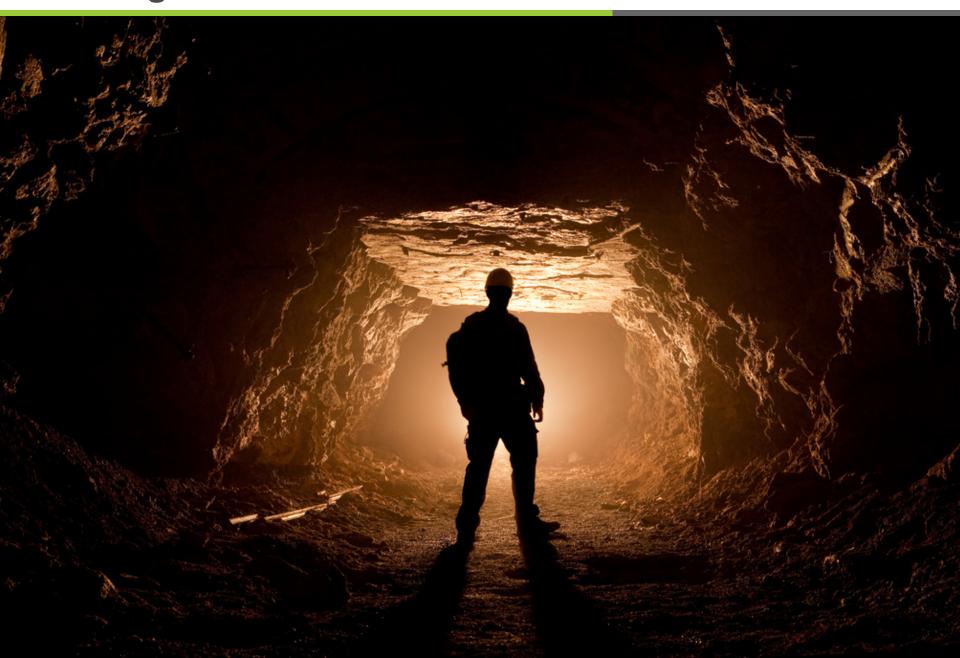
# WELCOME

January 28, 2014

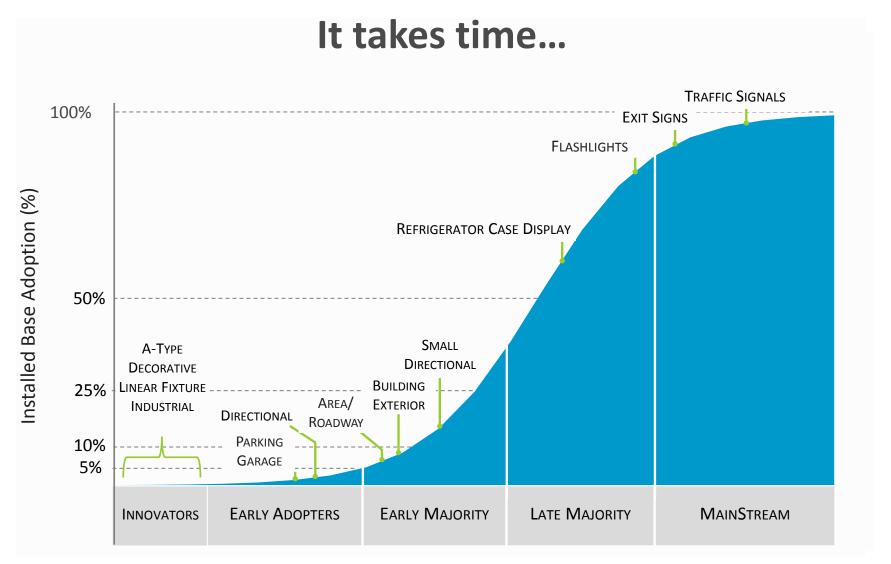
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# Mining the True Value of SSL



## The Evolution of Adoption



#### The Next Frontier for SSL

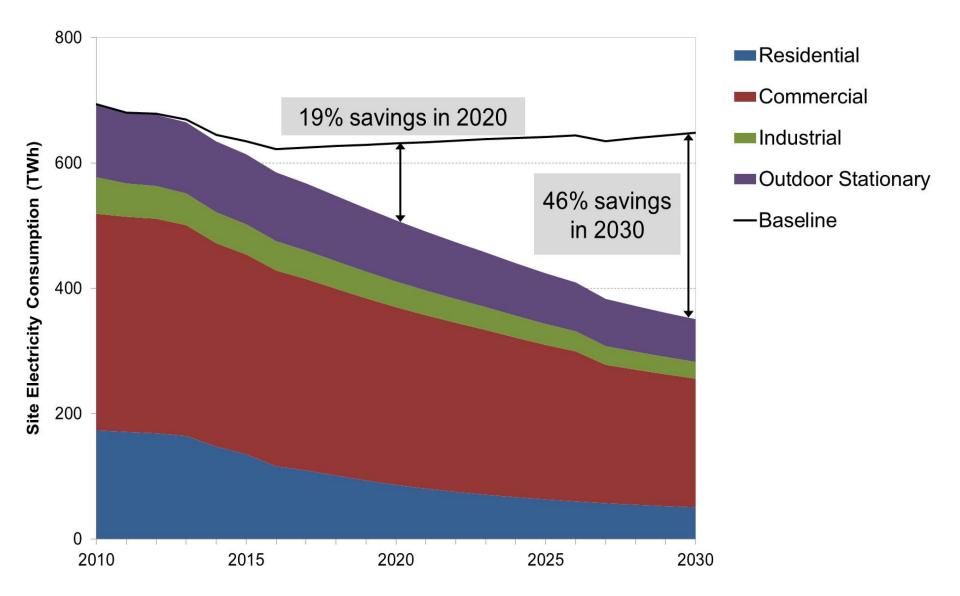
Potential to be far more than a commodity in the old lighting paradigm





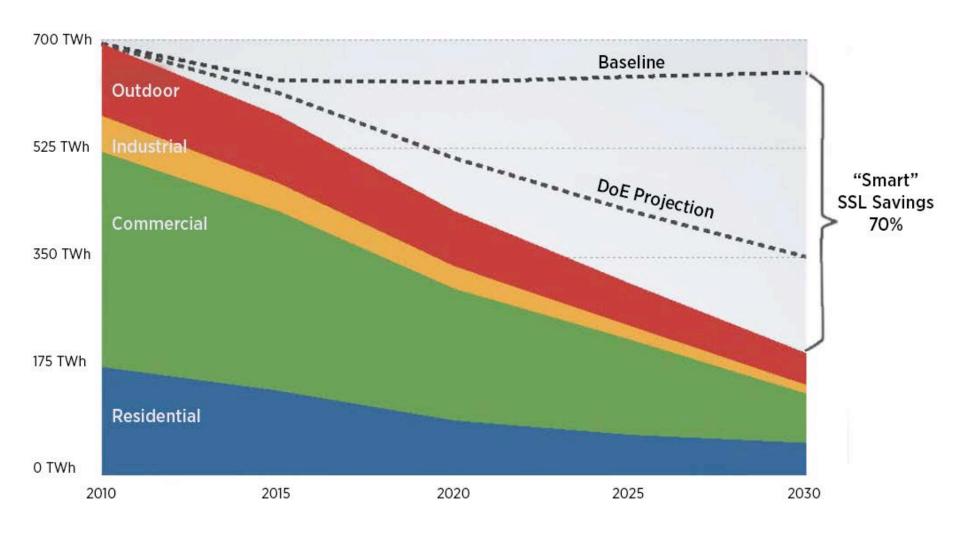
Value-added features will drive wider adoption

#### Let's Not Forget About Saving Energy

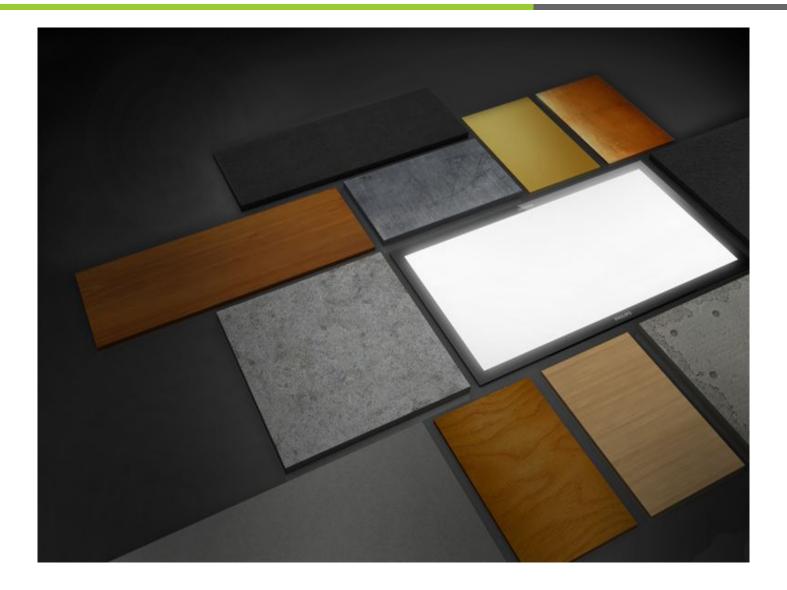




#### **But What If All SSL Fixtures Were Smart?**



## Why Can't We Treat Lighting Like a Material?



#### What Does the Future Look Like for OLEDs?







#### What Future R&D Is Needed?



#### **Three Packed Days**

- Expert speakers share their views:
  - Exploiting SSL attributes in addition to energy efficiency
  - What is needed to drive the next wave of innovation?
- Science challenges: How can an improved understanding of the underlying science impact performance and cost?
- Alternative applications for SSL: What can we learn from airline, automotive, space, and agricultural uses of LEDs?





#### **Three Packed Days: Track Sessions**



#### LED track sessions...

Explore trends in packaging and integration, plus luminaire design and functionality



#### **OLED track sessions...**

Examine issues around charge distribution, light extraction, encapsulation

Recap of Rochester planning meeting in October



#### **Three Packed Days: Poster Session**



Features the work of today's leading SSL scientists

Opportunity for one-on-one discussions

## **Three Packed Days: Planning for Action**

#### Discussion of priorities, metrics, and milestones



#### **Our Challenge**

- Reach full potential
- Capture energy savings
- Attributes mean value added
- What to do?
- Who does it?

Learn, share, participate over the next three days



# How long should you try? Until.

–Jim Rohn

